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New Scrapbook MAX 2.0 Digital Scrapbooking Software Combines Ease of Use with Advanced Graphics Technology

(WINNIPEG) – New *Scrapbook MAX 2.0* is the first digital scrapbooking software program to combine the latest advances in precision graphics technology with an interface designed specifically for digital scrapbookers. The result is a program that is easy to use for novices, but sophisticated enough to meet the creative demands of advanced digital scrapbookers. It's designed to make digital scrapbooking fast, fun and easy for all ages.

Scrapbook MAX 2.0 presents users with a streamlined interface that is intuitive to work with. It's like using traditional paper and scissors. Users can start with a pre-made (but fully customizable) template page, or build their pages from scratch using photos, embellishments, paper scraps and a variety of artistic text options. A new archival quality graphics engine gives *Scrapbook MAX 2.0* superior speed and accuracy, allowing scrapbookers to move, resize, rotate and crop elements in real-time, while maintaining sub-pixel precision – features exclusive to *Scrapbook MAX 2.0*.

Sophisticated design tools allow users to bend, stretch and shape text; fill text characters with images and patterns; colorize and tint graphics to exact specifications; and even control the angle, distance and color of shadows. Support for all popular graphics formats and digital scrapbooking kits is also included.

"Scrapbookers want a program that offers lots of creative options, but they've been frustrated by the complicated, cluttered interfaces found in other digital scrapbooking software products," says *Scrapbook MAX* Public Relations Director Karin Adams. "We've spent years listening to digital scrapbookers, in order to build a next-generation product that would really meet their needs. *Scrapbook MAX 2.0* helps bridge the gap between traditional paper scrapbooking and the benefits of digital scrapbooking."

Digital scrapbooking is all about preserving your memories and having fun while you do it. "Our goals for *Scrapbook MAX 2.0* were to not only build on the success of version 1.0, but to really push the boundaries of what scrapbookers can do," says Adams. "We wanted to inspire them with creative possibilities, but at the same time keep the software easy to use. I believe *Scrapbook MAX 2.0* makes digital scrapbooking more creative and more accessible than ever."

Turning digital creations into physical pages is a matter of a few mouse clicks with *Scrapbook MAX 2.0*. Users can output their pages as high-resolution prints using their own color printer, or turn them into digital slideshows and movies. Additionally, support for generating JPG, TIF and PNG images makes sharing through email, blogs, social networking sites and the free online *Scrapbook MAX* web gallery possible. Ordering professional prints and photobooks are other options.

Scrapbook MAX 2.0 sells for \$59.95 (US\$) and can be purchased at select retailers or online at www.scrapbookmax.com. *Scrapbook MAX 2.0* is compatible with Windows XP, Windows Vista and up. A free 30-day trial download is available from the company's website.

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